amstore innovation

DSD BOX
Digital Screen Display

23 & 9.7 INCH

STYLISH PRODUCT SHOWCASE
WHAT IS DSD BOX?
An innovative and engaging way to show off a physical product using cutting edge video screen technology.

HOW DOES IT WORK?
Unlike regular LCD screens, the screens in DSD Box are SEE THROUGH! It plays video just as you would expect but because it is transparent you can see the product behind the screen!

WHY DSD BOX?
It is new, engaging, fuses Physical & Digital and will grab attention and stop people in their tracks without fail.

POTENTIAL APPLICATIONS
Retail / Point of sale
Pubs / restaurants / bars
Cinema
Shop Window displays
Trade show displays
Counter displays
Museums / galleries
Office reception areas

DSD Box 23 INCH
DSD Box 9.7 inch

Product dimensions: 345mm (H) x 200mm (W) x 170mm (D)
Screen Size: 9.7 inch Transparent LCD
Inner dimensions for product: approx 210mm (H) x 160mm (W) x 140mm (D)
Product Weight: 5.5kg
Case Material: Aluminum
LED: High bright white LED * 72EA
Speaker: 2W x 2EA (Option)

DSD Box 23 inch

Product dimensions: 435mm (H) x 575mm (W) x 356mm (D)
Screen Size: 23 inch Transparent LCD
Product Weight: 16kg
Case Material: Aluminum
LED: High bright white LED * 72EA
Speaker: 2W x 2EA (Option)
FRONT VIEW

High Bright LED lamp
9.7 inch Transparent LCD
Tempered Glass
Media board

REAR VIEW

Handle
Power Unit
Rear Cover
Power Switch
USB Port
Put display product inside

Remove door using handle

RUBBER MAGNET

* 9.7inch unit shown in illustration. The concept is the same for the 23inch unit.
03 OPERATION

STEP 1
Connect power cable to power leads

STEP 2
Insert USB memory and press power button

23” SCREEN VIDEO FORMAT
• Ensure the video file is created in landscape format
• Resolution: 1680 x 1050 px, 30 fps
• Support Codec: MP4, AVI
• If the video file has higher resolution or different codec, please re-create to the correct format
9.7” SCREEN VIDEO FORMAT

- Ensure the video file is created in portrait format
- Resolution: 480 x 640 px, 30 fps
- Support Codec: MP4, AVI
- If the video file has higher resolution or different codec, please re-create to the correct format

PUTTING A VIDEO FILE ON TO THE DSD BOX

1. Create a new folder called “_autoplay” on a FAT32 formatted USB.
2. Place the AVI files that you’d like to install in the “_autoplay” folder.
3. Insert the USB in the port at the rear of the unit and it will auto copy the files (assuming the video files are created to the correct spec).
4. Once the auto copy is complete, pull out the USB.